

Parent & Student Testimonials:

“A quick thank you for your engaging and informative presentation at Tenafly High School [NJ] on November 1. I think the parents who attended were well served. We’ll be getting you a copy of the presentation within the next few days. Best regards.” – **Lawrence Mayer, Vice Principal of Guidance Services**

“Reecy Aresty gave a very informative and detailed presentation last fall at Bethel High School [CT]. The points he covered went well beyond what our Financial Aid Nights have traditionally covered and gave any parent who was willing to work with the process helpful tools to use.” – **Ingrid Boedecker, School Counseling Department Chair**

“I’m thrilled to say that my son has just been awarded a full tuition scholarship to the college of his choice – worth \$60,000! Thanks for everything you’ve done for us and everything you continue to do. I’m already highly recommending your services and your extremely useful book to my friends.” – **Aurora Winter, Author & Speaker, Newport Beach, CA**

“We would like to thank you for helping to make our son’s dream come true. We never thought it possible that we would be able to send him to a private college. Thanks to your knowledge he’s going to be a freshman at Rochester Institute of Technology next August in the Mechanical Engineering Dept. specializing in Automotive Design. This is the school and program that he really wanted to attend. Your expertise in the application process was so helpful. It’s a stressful time and you helped minimize the stress by making sure everything was being done properly. There were so many areas that we would have made crucial mistakes in. After we read your book we realized how much we needed your help. We had no idea about financial aid, thinking that we would not be eligible for anything. What an eye opener it was to find out how wrong we were. We are sending him to his first choice school for the same amount of money it would have cost to stay in state! You have saved us many thousands of dollars and made a young man very happy.” – **Ellen & Steve Sax, Plantation, FL**

“I am writing to express our tremendous appreciation for the stellar professional services you've provided for our two children since 2008. Thanks to you, we've received financial aid packages well beyond our expectations for both Tulane University and Columbia University. At each step, you have acted as a sherpa, providing sensible investment ideas, reviewing the many forms required and making sense of the process. Time and again, you demonstrated your deep knowledge of internal processes at colleges we would never have known about otherwise. You've consistently enabled us to generate the best impression and strongest results while maintaining high professional and ethical standards.” – **Best Regards, Steve G, New Jersey**

“After our daughter was accepted to UMASS Boston, we found ourselves buried in a maze of financial aid paperwork. We were lost as to what to do or even how to fill out the required forms!...I would very strongly urge any parent serious about sending their children to college who want to receive maximum financial aid, not to go it alone and uniformed as we tried to do at first. The high schools just can't handle their present student load, and cannot provide individualized financial advice. They are far too busy and not trained in the kind of help we received from Reecy.” – **Mark Rabinowitz, Weston, FL**

“How does a family from a foreign land begin to find the college road without outside help? Thanks to Reecy’s efforts, 100% of our son’s tuition fees for the next four years (at a private university) have been taken care of through scholarships and grants. We already have a third of his housing and meal plans covered by further scholarships. Reecy, we all thank you most sincerely from the bottom of our South African hearts!” – **Jon, Alexis & Nick Gavronsky, Boca Raton, FL**

“Thank you so much for all of your hard work while helping me get accepted to the college of my dreams. You made the entire process so much less stressful because I knew I had someone to

answer all of my questions and make me feel more comfortable. Your services have helped me so much on my way to attending the University of Pennsylvania. I greatly appreciate every time you answered my emails and phone calls to give me exactly the answer I was looking for. Working with you has just been so easy and convenient especially for such a complicated process. I am so glad I have you; so remarkable in your unique field. Your guidance has been truly indispensable to me during my journey into college.” – **Caroline Kieserman-Shmokler, Coral Springs, FL**

“I am writing this letter to thank you for all of your help during this stressful time of the college and financial aid application process. Thanks to your help, Jackie will be attending a private university; something that we were afraid we were not going to be able to afford. I must admit I was skeptical to use your services at first; disclosing a lot of personal financial and historical information to a stranger across the country did not seem to be a good idea. It has, however, proven to be the best choice we made. Your advice about how to prepare the applications and your review of our applications and Jackie’s essays were invaluable. She was accepted into the five private universities she had applied to and has already been awarded scholarships to most of them. Your immediate response time was consistent and your comments always improved our ideas without changing them. Your assistance in the financial aid application process was a stress reliever. The fact that you were reviewing my work and catching my errors gave me a sense of relief. Again, your timeliness was impeccable. I am looking forward to your assistance in the negotiating process soon to come. I am confident that your professionalism will continue throughout and I will receive much satisfaction from you & your office. With thanks and forever indebted.” – **Linda G. Duffy, Poway, CA**

“We wish to thank you for your help and continual support through this process. Your book has been more helpful than any other resource we have used. We were pleased that we could talk to you directly. We are hoping our son doesn’t have to worry about finances as he embarks on his most important educational years. It would be a tremendous burden off his shoulders and ours! We thank you for all your help. Again, thank you for your invaluable service.” – **Richard & Julie Gropp, and Richard W. Gropp, III, Media, PA**

“On behalf of my sister Christina and I, I would just like to say thank you to your staff and especially you. You gave us a fair price for your service, and have been a guiding hand for us through and up to the point that we were accepted to Florida State University. Thanks to you, we have received a substantial amount of much needed financial aid, and we hope to get more next year when we will get the proper papers in as early as possible. When we screwed up and sent certain papers in late, your quick thinking of using the ‘Special Circumstances Review,’ which we qualified for, but didn’t know of, came though in the clutch...THANK YOU, and keep up the good work of helping college ignorant kids, like myself, get into the schools they’ve dreamed of. Indebted always...” – **Christopher & Christina Brooks, Coral Springs, FL**

“I would like to thank you and your staff for all of your help and expertise regarding financial aid for my children, Dana and Evan. It is a very complex and time consuming process and without your help, my children would have certainly received less money in grants and loans...We all look forward to working with you next year when we start the process all over again. Thank you for a job well done!” – **Cara Garnell, Plantation, FL**

“We were so pleased to hear of Danni’s quick acceptance to both the University of Central Florida and Florida State University...and her invitation to be part of the LEAD Scholars program at UCF...We owe it all to your diligence and immaculate preparation. On behalf of Danni and our entire family, we are most appreciative of your efforts throughout the pursuit of college admissions.” – **Bambi Deanto, Boca Raton, FL**

“Our son Geoffrey is absolutely loving his college experience at Tulane University, which he would not be attending if not for you. We can not thank you enough for helping to secure the funds to make his dream college a reality. Almost every time we asked for more funding, Tulane

came through. Thanks again for your guidance and support.” – Debbi, Rob & Geoffrey Rabinowitz, Coral Springs, FL

“I want to say thank you again for all you’ve done to allow my daughter to go to college without putting me or her in financial ruins. Since my husband passed away almost 3 years ago, all your help has made possible for her what might not have been!” – Leslie Harris, Tallahassee, FL

“When we started the application process, it was a confusing maze of information. You helped us get through that maze, taking us one step at a time. We knew that Todd had all of the qualifications to get into an Ivy League school, but you insured that he did. Your attention to review and detail made sure that the application and essays were perfect. You were always available for questions or to meet with us, even on weekends. Needless to say, the winning combination of Todd’s qualifications and your experience paid off. Todd was accepted to Princeton – his first choice! Todd getting accepted to Princeton has been one of the most thrilling moments of our lives. We look forward to working with you as Todd goes through his college years, and when Lauren applies to college. Once again, thank you.” – Randy & Michelle Dale, Boca Raton, FL

“You have been invaluable to us in providing direction to navigate the daunting college admission process and financial aid quagmire. My daughter, Kimberly, and I would have been lost at sea many times without Reecy’s specific help. His knowledge and experience guided us through the myriad of forms required for college admission. His expert assistance with her applications and essays helped her gain acceptance to five universities. Even her strive-for school (the one everyone doubted would accept her) did indeed accept her, which we both attributed directly to his help. Only a parent can appreciate the fantastic feeling of witnessing their child’s joy at opening the letter of acceptance from her dream university! My daughter accepted the offer with much gratitude to our friends at Payless For College, Inc! Reecy and his experts always have time to answer any questions we have and are always available to discuss every aspect of the often intimidating college experience. I truly believe that we could not have accomplished this process without their help and support. Their assistance does not stop once the student is accepted! This year because of a misunderstanding on the part of the university’s financial aid office regarding my daughter’s financial assets, her financial aid package was reduced quite a bit. We were heartbroken to think that she would not be able to return to UCLA due to financial considerations. Again, Reecy came to our rescue. He suggested the basis for a letter which she sent to the financial aid office clarifying her financial situation. We just received news that, on the basis of Reecy’s letter, the university has awarded my daughter over \$12,000 more this year than they originally had! Ask me if Reecy and Payless For College, Inc. has helped a deserving student on her road to success. The answer is an unqualified YES!” – Florence Harty, Boca Raton, FL

“You are my hero. I can’t thank you enough for helping me get into the University of Miami. UM has always been my dream, but I knew that my parents could not afford it. I never realized how much financial aide and grants were available. As being a junior and having attended two state universities, I was told that I would have a very slim chance of getting in. You encouraged me to take action. You prepared me so well by having me write an outstanding essay, scheduling a personal interview with admissions, and not giving up. During my interview, I was told that I would know their decision in early December. Much to my surprise, I received my acceptance the day after the filing deadline. Without you, this never would have happened. I wish I met you two years ago before I started attending the first university. I will always be grateful to you.” – Jennifer Roseo, Boca Raton, FL

“We don’t know how to thank you for all that you have done for our daughter. She has always wanted to go to the University of Miami because they are rated in the top ten in her field nationwide, but we never thought we would be able to afford it. Last year my husband was recovering from colon cancer surgery and was out of work for 8 months and is slowly making a come back. We really have had a difficult time financially and never in our wildest dreams, did

we think that our daughter would be able to attend a private school. You have taught us so much about financial aide and the grants that are available. A friend of a friend told us about you, and how you have helped many other parents & students in our predicament. From the day we met you, we took an instant liking towards you. You exceeded the many good things we heard about you.” – **Jo Ann & John Roseo, Boca Raton, FL**

“Dear Mr. Aresty - Thanks so much for all of your help - I really appreciate it. I didn't know where to turn for help and then I came across an article about you. Thanks again.” – **Doreen Daly-Barnes, Bensalem, PA**

“I want to thank you very much for all of your help. If not for your guidance and patience, I would more than likely be attending a school where I would be nowhere near as happy as I am. I absolutely love it here at the University of Miami. Thanks again.” – **Gil Librón, Boynton Beach, FL**

“Getting wait listed at the University of Miami for the fall of 2007 was quite an upset, and I was uncertain that I would start college with the rest of my freshman class. However, Reecy was that special trick I needed to get into college. Reecy helped tremendously with the huge amounts of paper work and financial aid forms; he was so diligent and consistent in all of his efforts in helping me through the grueling college process. I can't thank you enough for all your hard work because your expertise was better than that of any college guidance counselor. THANK YOU REECY” – **Samantha Levine, Boca Raton, FL**

“Hi Reecy--- just a little note to thank you for all your wonderful insight re: the college acceptance process. You were wonderful in respect to knowing what the college admissions board wanted and directed us accordingly. Next comes the financial aspect and we have the utmost of confidence that you will handle that equally as well. We're glad we met you when we did.” – **The Levines (Andi, Sam and Howie)**

“On behalf of myself and my daughter Katie, I would like to take this opportunity to thank you for your assistance and guidance through what could have been a complete disaster! Your clear, calm, demeanor coupled with your prompt personal attention to even the smallest of questions and/or concerns, absolutely kept the two of us intact and as close as ever! This is our first experience with the college application and financial assistance process and being a single mom with a "non-compliant" ex-spouse, I cannot imagine how bottles of "Advil" I would have consumed - without your help and expertise! Katie was accepted into 7 of the 8 colleges/universities she's applied to, and you were instrumental in getting her the best financial package from the school of her dreams. We both thank you for everything you've done so far and look forward to working with you when my son, Kate's brother, Tim begins his college journey next year.” – **Joan Lennon & Kate Landry, Medfield, MA**

“Six years ago (2001) I moved to Florida from Israel with 5 children, three of whom were high school students. When it was time to apply to college, it was clear that my sons would attend a private university in NY where the tuition was over \$40,000 per year. With limited income, I needed help to find ways to pay for college. Reecy helped us by getting scholarships, grants and loans. He wrote numerous letters convincing the college to help more. At one point he even called them and explained our needs. Two of my sons graduated, each one with only \$10,000 in loans. My third son is in a pre-med program and planning to go to medical school. I highly recommend Reecy! He is always available to help and is giving hope that a college education is possible for anyone who wants to pursue it.” – **GM, Los Angeles, CA**

“We met Reecy Aresty in August, 2006 in his home town of Boca Raton, when we were on vacation. He explained that by restructuring our finances, setting up an LLC and repositioning our rental properties into it that our contribution to our daughter's education would be greatly reduced - and it was! Reecy has been a pleasure to work with and is very prompt in getting back

to us when we have questions. We highly recommend him to anyone who is interested in saving money on college tuition. In fact, we have given his name to multiple friends of ours who have had success in dealing with him also.” – **Steven and Diane in Massachusetts**

“After being overwhelmed by the alphabet soup that is the financial aid process I heard Reecy on a radio show and gave him a call. He immediately went to work on our family’s behalf and was able to help us save 12k on first year costs for my daughter. He knows what he is doing and for the fee he charges this is the best investment I’ve made in a long time. Maybe ever.” – **Walt Porterfield, Portland OR**

“It is rare these days to find a professional that embraces their work with the level of passion and commitment to your clients that you so beautifully represent. We truly are grateful for the personal interest you took in helping Lauren actualize her goal of attending the number one college of her choice.

From the outset, you met with us and explained the process -- from completing the applications, to outlining the financials, and securing whatever assistance would be available to fund Lauren’s college education. You maintained a positive, optimistic, yet realistic attitude and were highly encouraging to Lauren and to us. We truly felt like we had an advocate who would represent Lauren’s interests. You guided her through the tedious paperwork, reviewed and guided her essays, and searched every possible angle to secure the greatest amount of funding possible. Most important, you made Lauren feel special about all her high school accomplishments and activities and encouraged her to highlight her talents and special contributions. I feel this is so important when a young person needs to present favorably in such a highly competitive situation as the college admission process.

Lastly, you have been wonderful about maintaining ongoing communication with us and supporting Lauren’s continued educational experience. Each year, we requested your help in completing the FAFSA, and you graciously agreed. You maintained an ongoing interest in Lauren’s college experience, continuing to cheer her on as she advanced in school.

As you know, Lauren hopes to begin medical school next year. The costs will be exorbitant, but we are certain that the rewards will far outweigh the financial obligations that will be part of her medical education. Thank you for your unending support.” – **Sarita R. Schapiro, Ph.D., Boca Raton, FL**

“Reecy, I want to thank you for your guidance in our college funding adventure. The advice that we received on how to position and how to present our financial information was exceptionally valuable. The individual help that you supplied in writing letters to the college financial office and suggesting that we hand deliver the letters got us in the door and gave us the most important piece of the college funding puzzle: **It is absolutely imperative to establish a personal relationship with someone in the school’s financial aid office.** Having an ally in that office makes everything easier. It is also extremely important to maintain excellent grades and to participate in community nurturing activities so that your student is the kind of student that the school wants to keep. As we reached the end of the money we had put away for my son’s college education the school’s own financial aid department was there to help us. They wanted him to earn his degree. Now he is entering his senior year at DePaul University and will graduate (on time) in June of 2008. I can’t tell you how much we appreciate the help you have given us. We hope that you can continue to do this valuable work for many other college bound students and their families. Yours truly.” – **Steve & Marilyn Jaffe, Northbrook, IL**

“Working with Reecy has been an absolute pleasure. Not only does his guidance extend to the financial realm, but it truly permeates into every facet of the college admissions process. We have been working with Reecy for a year and a half and his guidance and support has been absolutely instrumental in our daughter’s college admission to Harvard. He is always accessible, professional, and a joy to work with. He offered so much support during a financially stressful

time. We are so grateful for Mr. Aresty's service, and are certain that his aid helped our daughter gain the edge in the admissions process." – **Paula Goldberg, Parent, & Rachel Goldberg, Harvard Class of 2012, Boca Raton, FL**

"The college admission process, and the subsequent financial aid process, seems to have evolved into a never-ending series of paperwork, essays, number-crunching, and otherwise difficult tasks. Many take this process on with little regard and even less experience, jeopardizing their finances and their futures. Yet, it has been an extremely comforting feeling to know that I have had the preeminent expert on the college admission process- Reecy Aresty- guiding me throughout the past few turbulent months.

I have to admit, I had my doubts when my mother first came to me with the idea of hiring Reecy. She had just attended one of his seminars and thought that hiring him would be a great idea. I questioned, pointing out that we could just do all of it ourselves. I could not have been more wrong.

After hiring Reecy, he was fully committed to seeing my goals and dreams come true. In fact, the professionalism and vigor Reecy displayed towards my college ambitions can be truly admired. Reecy helped with everything, from creating a comprehensive resume to editing my college essays, he always had advice to offer that would give me a step up on the admission boards. Once I got into my numerous college choices, some of which I would not have gotten into without Reecy, I also benefited from the financial aid work Reecy had already been working on for me.

After working tirelessly on our tax returns, FAFSA, and CSS PROFILE, we sat back and waited for the offers to arrive. Once they did, Reecy still wasn't satisfied with the over \$200,000 dollars we had obtained in the financial aid process, and he drafted expert appeal letters to gain even more money for my family.

I am pleased to say, at the end of the day, I was accepted at my dream school, The George Washington University, Class of 2012, and was awarded \$205,000 dollars over four years. Thanks to Reecy's undying efforts, I am set for a bright future with virtually no debt waiting for me after my walk across the stage on graduation day. Thank you Reecy."– **Jake Miner, Bethel, CT**

"Dear Reecy, I wanted to let you know how invaluable your services are. Thanks to your expertise my son was accepted at six of the ten schools he applied to with three of the six being a big reach.

Not only did he become proficient at writing essays and filling out applications, he also learned the fine art of follow up and thank you notes. I receive many compliments about the content of the thank you notes and phone calls my son makes. One mother called me and said she put his thank you note in front of her son and told him to write all his notes "just like that." I thank you for showing him the importance of thank you notes and follow up. It is a gift that will serve him well.

Kevin has really blossomed in college - he was chosen to be an Ambassador for the university, joined a fraternity and was elected Treasurer, and best of all he received a 3.65 GPA and was named to the Dean's Honor List.

Not only were you instrumental in the admissions process, but you also helped me obtain financial aid from a public university. I was and am in a very difficult financial situation due to a divorce, and with your help I received three times the amount of aid than I was actually eligible for! I thank you from the bottom of my heart." – **Caren Acheson, Foxboro, MA**

"I met Reecy Aresty in 2007 at a seminar that he was conducting at my son's high school and was impressed by his knowledge of the College Financial Aid process. Since there was a lot at stake, I felt it was important to be advised by a professional and decided to retain Reecy for just such advice. He was available to speak with me when I needed him and was extremely helpful in assisting with the multitude of complicated and confusing paperwork that is required. My son had the good fortune of being accepted at his first and second choice Ivy League schools, and when the award letters arrived, consistent with prior discussions, Reecy suggested that we appeal. We followed this advice, and the results were quite remarkable, resulting in additional grant money and a \$5000 deferred payment loan at his first choice school, and an additional grant of \$10,000 from his second choice school. Thank you, Reecy. Your assistance thus far has been of immeasurable help, and we derive great comfort from knowing that you will be able to guide us through this process for the next 3 years as well." – **With sincere gratitude, RS, Bergen County, NJ**

"Dear Mr. Aresty: Over the past four years, you have helped not one but two of my daughters attend their dream schools. The University of Miami and Carnegie Mellon University are top-notch private universities with even higher price tags for tuition. Your knowledge and expertise navigating the college financial process was invaluable. I would like to take this opportunity to thank-you for your guidance and support during this highly competitive education search process. I look forward to working with you in the future." – **Sincerely, Mindy H. Spangenthal, Palm Beach Gardens, FL**

"I would recommend the services of Mr. Reecy Aresty to all college-bound students and their parents. I would like to thank him for his invaluable help. He was particularly kind and generously spent time reviewing my son's paperwork. His tips empowered me with the knowledge to successfully maneuver the maze that is financial aid." – **Ms. Robin-Villanueva-Filson, East Harlem, NY**

"I had a particularly difficult situation - as an expat living in the UK, my income is seriously overstated. The FAFSA doesn't account for these types of situations. Reecy helped me to understand how I should complete the financial information and structure a package that clearly reflects my financial situation to the universities that my son had applied for. Further, he saved me several thousand dollars with his negotiation assistance that got me additional travel provisions for my son, a clothing allowance, and a much better financial aid package. Thanks Reecy, your knowledge has been invaluable to me and to the success of meeting my son's educational goals." – **Richard Lomax, currently in India**

"Dear Reecy:

Please accept my sincere appreciation for all the assistance you have given both my children, Michelle and Robert, with their financial aid applications and administration guidance. I'll never forget that blessed morning back in August '08 when you captured my attention on a radio talk show. I was on my way to the market, early one Sunday morning, and I actually sat in my car for 1 hour listening to you on 1070 AM (radio station). I raced back home, pulled up your website and then called – it's been the best investment I've ever made.

You carry a wealth of knowledge and insight with respect to college administration and financial aid applications. I'm a single mom just trying my best to get a couple of young adults through college. I'd be a basket case had it not been for your wonderful guidance and assistance with the mass of paperwork – you certainly know your business. Both my children have been awarded grants in addition to their student loans which is allowing them to obtain a wonderful education. You always return our calls, no matter what, and give us that boost of confidence to keep plugging. You're help and expertise is awesome Reecy – a million THANKS!!!!!" – **Christina Alvarado, Configuration Management Engineer, Jet Propulsion Laboratory, NASA**

"I cannot thank Reecy enough for his assistance in writing a letter of appeal as a response to my deferred admission to UC Berkeley for spring, 2011. Admittedly, at first I was skeptical and hesitant to send the letter altogether. I have a few older friends who had been in my same position a couple of years ago. They never appealed their admission status, and simply took corresponding courses at a community college in the fall to prepare to enter UC Berkeley in the spring. Yet, I ended up sending the letter in the mail, and there was no turning back.

Weeks later, I checked my application status on the university's website. To my surprise, my application had been re-evaluated, and I was now admitted for fall, 2010. I was absolutely thrilled! Had it not been for the letter of appeal, my academic capabilities may have been hindered. Although I could have taken courses at community college during the fall, I would have had last priority in class registration during the spring. This would have put me at a disadvantage, possibly causing me to fall behind as a result of not getting the classes I needed. Socially, I would also have been disadvantaged. I would be surrounded by peers who already had a whole semester to both adjust to the Berkeley's atmosphere and meet new friends.

Reecy's advice and sincerity were extremely helpful. He graciously answered phone calls and emails in order to help me out. His years of college admissions experience were undoubtedly useful in making an argument for appeal. He has made a positive difference in both my academic and social career, and for that I am extremely grateful." – **Ms. Roxas, San Diego, CA**

"I used Reecy to help us with the college financial aid process during our son's senior year. Everything you read about the process is true: it's complicated, involves a ton of paperwork online work, and can be irrational, capricious, and unpredictable. And if you are diving into this issue in the 12th grade, it's likely you are already getting a late start. Reecy is a tremendous help in navigating through the process, by helping avoid the trivial mistakes that surprisingly have big consequences, and meanwhile educating you so you can help yourself.

"I have heard numerable stories of other parent's disappointments with their financial awards. I'm not sure exactly what they did wrong, but with Reecy's patient and determined help, we are quite happy with our result. He's also extremely responsive (returns phone calls – OMG!) Reecy is a true advocate for you in the financial aid process." – **Randy Osiason, Tampa, FL**

"Reecy Aresty is worth every penny. He helped cover our son's costs for the University of Iowa, and without his help our son would not be attending in the Fall of 2011. We highly recommend his services, and his knowledge of the process is second to none. I have 6 kids of which 4 already went to college. I wish I knew him before they went; he would have saved us a bunch. Thank you again." – **Brian Flood, Chicago, Illinois**

"We all want to give our children the best we can, and we all want them to have a bright future. It's a very important step that our children have to make their way toward their future and getting into the college. And this step is very challenging. Needless to say, that getting into college is even more challenging if your family moved here from another country. For me it was the worst nightmare to think about how my children would get into the college.

Fortunately, on July 26, 2004, when I was reading The Palm Beach Post, my attention caught a photograph of smiling gentlemen holding book named: Getting Into College And Paying For It; since changed to How To Pay For College Without Going Broke. That smiling gentlemen was Reecy Aresty. I read his article twice and the first thing that came into my mind was – I got to call him when our time comes.

I put that newspaper on the shelf and pulled it back out 4 years later. The newspaper became yellow, but Reecy had the same smile and was radiating the same confidence. I couldn't express how lucky I was after I met Reecy and started to follow his slogan: Plan your work; work your plan. Nobody plans to fail, but too many fail to plan.

We worked with Reecy on each and every detail, no matter how small; how to write essays, how to dress for the interview, what to say, what to ask, and so on. I remember the day when my son came home after a college interview. He was smiling and said that he was accepted. Then, he started to laugh and quoted the interviewer's words, "I've never seen an applicant like you before."

The results of working with Reecy were above all my expectations - my son was accepted into his 1st choice college, and we got all financial aid possible. I am looking forward to working with Reecy again – this time to get my daughter into the college.” – **Yurii Muravia, Boynton Beach, FL**

“Dear Reecy:

You came highly recommended by many. We gave you a call and you restored a hope we had thought was out of reach. We spoke to you and let you know our son needed to go on with his education. Before contacting you we accumulated loans and payments. We had done everything wrong and were deeply in dept. You took over our issues head on, exhausted every avenue, and diligently persevered after every grant our son was entitled to.

In addition, you even calmed our worst fears. We drove you crazy with questions and phone calls; never once did you not accommodate us. We had finally found someone who truly cared and made sure our son was going to get his education and graduate. We wish we had known you sooner – four years sooner. With your help, our son did graduate from the University of Miami with a bachelor's of science degree in microbiology & immunology on December 15, 2011.

We thank you so very much. We were truly blessed to have made that phone call to you.. Your knowledge, expertise, and experience in this complicated field are unbelievable. Again and again, thank you. We will continue to stay with you for our son's continuing education. With you, we feel that we are not just a number. You were concerned with our concerns. Additionally, you made sure that as parents we would rest assured. God bless you for all that you have done.

Reecy, we will highly recommend you to everyone, and we pray that in doing so, we would spare them from going through what we had been through before our meeting you. With the Chamoun family's highest regards.” **Jean, Mona, & Tony Chamoun – Boynton Beach, FL**

“Reecy, I just wanted to let you know how much I appreciate all your help navigating the road to financial assistance for my son Kyle over the last 4 years. You were instrumental in getting us the maximum aid he qualified for which made it possible for him to go out-of-state to the University of Alabama for the first two years of college, and then in-state to the University of Georgia to finish up. I can't thank you enough for your help and advice when it came to the FAFSA forms. We could have never done it without you!” – **Kim Blankenship, Roswell, GA**

“I enjoyed your segment on WGN Radio 720 today [11/5/13], it was very informative and showed you are very dedicated to your craft. I appreciate that you are helping people with no idea of the financial aid and college payment process to become educated on the subject; it is something numerous people are under read and unaware, despite the number of people enrolled in colleges and universities across the U.S. Your work is definitely helping others to start the pursuit of the American dream. Thank you once again.”

Regards, **Jeremy Razo, Chicago, IL**